BRIGHTFIELD OUTDOOR CO.

Quarterly Report

July - September 2026

- Sales up 18% on the same quarter last year
- Three new stores opened
- Online orders now 41% of sales

Fictional company. Sample document for the SoftIcon Document Viewer demo.

Highlights

$4.82M
Revenue
+18% year on year

41%
Online share
+6 points

3
New stores
Denver, Boise, Tacoma

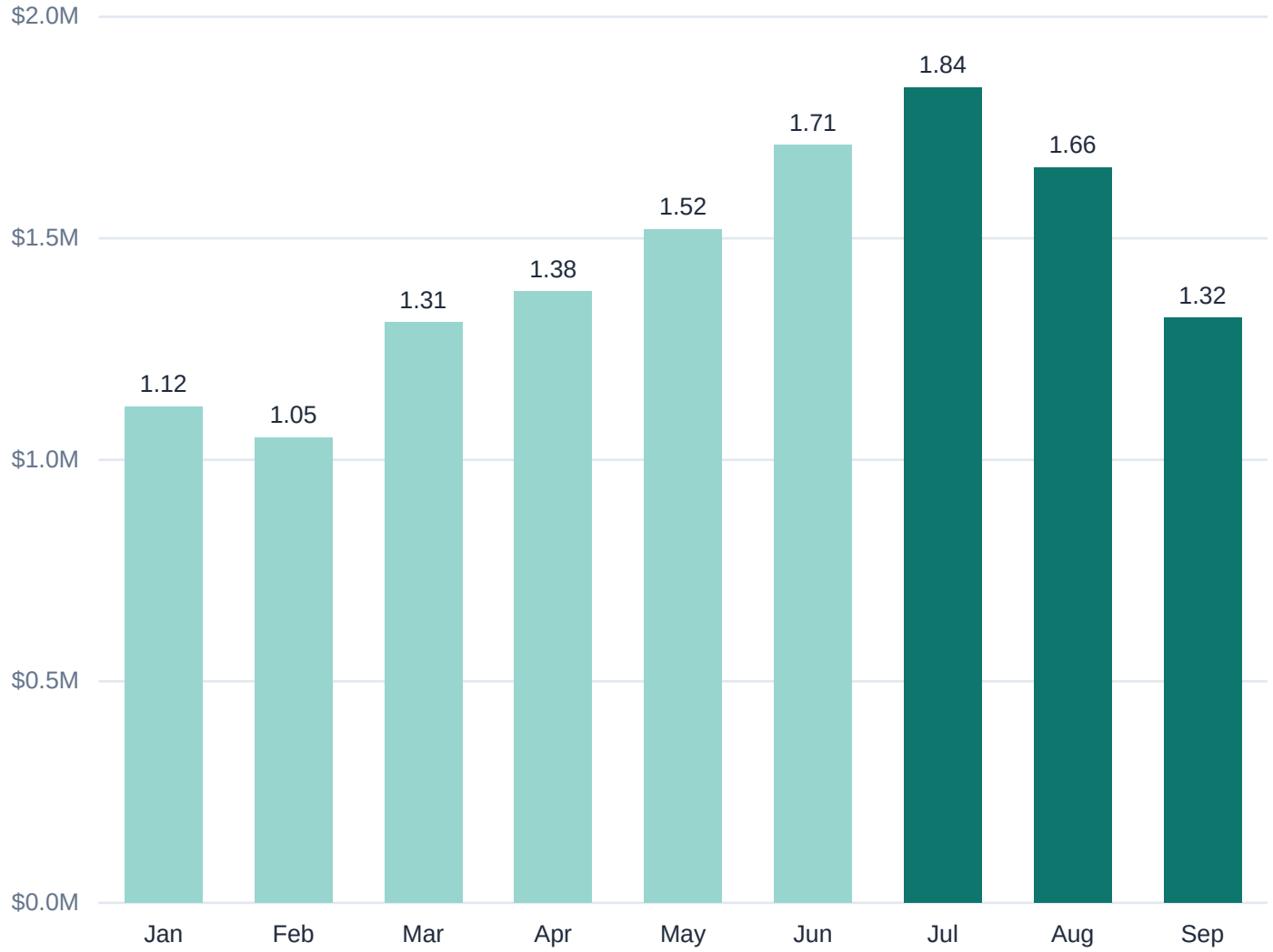
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Customer rating
12,400 reviews

What happened this quarter

- Summer camping gear sold out twice in July; the new tent line made up a quarter of all sales.
- The three new stores reached their sales target in their first eight weeks.
- Free returns in stores brought online customers into the shops: 1 in 5 returns led to a new purchase.
- Delivery times fell from 4.1 to 2.6 days after the move to the new warehouse in Ogden.
- Next quarter: the winter range, a repair service for jackets and a store in Missoula.

Fictional company. Sample document for the SoftIcon Document Viewer demo.

Sales by month



Q3 at a glance

July was the best month of the year so far.

August and September followed the usual end-of-summer dip.

Dark bars: this quarter.

Sales by store

Store	Q3 2025	Q3 2026	Change
Salt Lake City	$812,000	$905,400	+11.5%
Ogden	$441,300	$498,900	+13.1%
Provo	$390,800	$436,100	+11.6%
Denver (new)	-	$274,600	new
Boise (new)	-	$188,200	new
Tacoma (new)	-	$151,900	new
Online	$1,440,000	$1,976,300	+37.2%
Total	**$4,084,100**	**$4,821,400**	**+18.1%**

All figures are fictional and rounded to the nearest $100.